

Egypt's ICT Momentum: AI, Startups, and Global Partnerships in Focus

**Building a future-ready digital economy through global partnerships,
AI innovation, and nationwide talent development.**

Ai Everything MEA: A New Epicenter for AI in the MEA Region

Ai Everything Middle East & Africa marked its first milestone moment in Cairo with an exclusive launch event at the iconic Sultan Hussein Kamel Palace. Organized by GITEX GLOBAL and hosted by Egypt's Ministry of Communications and Information Technology (MCIT), in strategic partnership with **ITIDA**, the launch event served as a precursor to the region's most empowering global AI tech week, set to take place from 11-12 February 2026.

The invite-only launch event, attended by H.E. Dr. Amr Talaat, Minister of CIT, brought together senior government officials, global tech executives, and the nation's most

dynamic AI innovators, alongside media, tech, and startup ecosystem guests. The gathering underscored Egypt's ambition to unlock \$42.7 billion in annual AI value by 2030, while positioning Cairo as a global hub for AI collaboration.

Opening the event, Eng. Ahmed El-Zaher, CEO, ITIDA stated: "AI today is no longer a trend; it is a core driver of economic and societal transformation. Hosting Ai Everything MEA Egypt is part of Egypt's mission to remain at the forefront of the global technology revolution. This summit cements our position as a regional hub for innovation and trusted global partner in the AI era."



DevOps & AI Take Center Stage at Egypt's Premier Tech Conference

Under the patronage of H.E. Dr. Amr Talaat, Minister of Communications and Information Technology, ITIDA and its Software Engineering Competence Center (SECC) successfully hosted the 8th edition of **DevOpsDays Cairo**

2025 — the only event of its kind in the Arab region. Held at the Creativa Innovation Hub in Giza on September 27, 2025, the conference brought together a vibrant community of thought leaders, innovators, and technology enthusiasts to explore the powerful synergy between **DevOps and Artificial Intelligence**.

Featuring **four specialized tracks** and over **50 expert speakers**, the event delved into how AI is reshaping software development and operations. From AI-driven performance monitoring and MLOps breakthroughs to smarter testing and secure deployment strategies, attendees gained firsthand insights into the tools and practices defining the next wave of digital transformation.

The conference also highlighted Egypt's growing role as a hub for tech talent and innovation. With participation from leading academic institutions, global corporations, and government entities, DevOpsDays Cairo 2025 reinforced the nation's commitment to advancing tech excellence under the **Digital Egypt vision**.

Whether through inspiring keynote sessions, hands-on discussions, or networking opportunities, the event offered a dynamic platform for learning and collaboration — proving once again that Egypt is setting the pace for the future of technology.

Relive the moments and stay connected: www.devopsdays.org.eg

Egypt Cements Its Role as a Global Tech Hub with Strategic U.S. Mission

Egypt's position as a premier destination for technology and innovation was powerfully advanced during a high-level mission to the United States, led by H.E. Dr. Amr Talaat, Minister of Communications and Information Technology, and Eng. Ahmed El-Zaher, CEO of ITIDA.

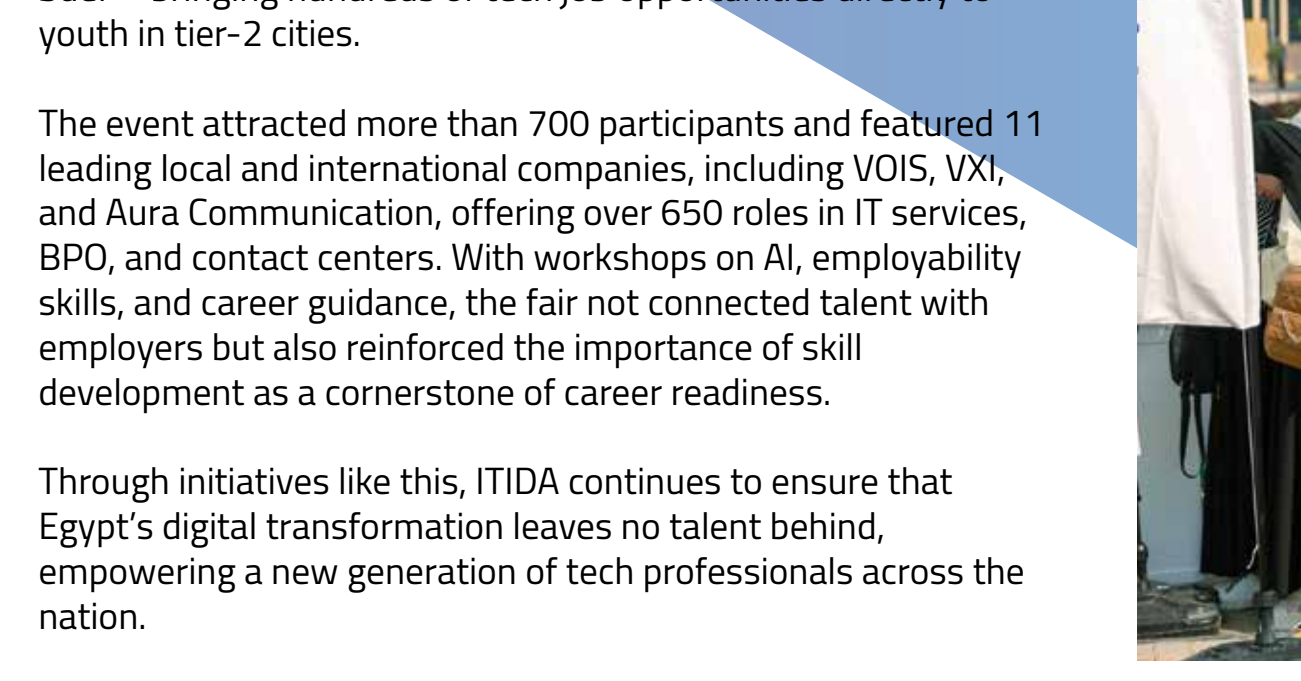
The delegation engaged with top-tier multinationals across semiconductors, AI, and digital services, showcasing Egypt's strategic value and skilled talent pool. Key outcomes from the mission include:

- **Forging the Future of Semiconductors & AI:** High-level meetings with industry giants like **NVIDIA, Synopsys, and ARM** focused on advancing Egypt's capabilities in chip design and AI adoption, building on the national **Egypt Makes Electronics (EME) initiative**.
- **Expanding the Offshoring Frontier:** Leading business service providers, including **IGor, TTEC, and VXi Global Solutions**, are exploring significant expansions in Egypt, drawn by our multilingual, tech-savvy workforce and the attractive framework of the **Digital Egypt Strategy for Offshoring**.
- **Driving Smart Digital Transformation:** Discussions with **Honeywell** aim to grow its Global Engineering Service center in Egypt, while companies like **Kraft Heinz and Archer** are leveraging Egyptian talent for digital transformation, e-commerce, and global risk management solutions.

This strategic mission underscores a clear and resounding message: Egypt is not just open for business but is actively shaping the future of high-value global industries, offering a trusted, competitive, and innovative partnership for the world's leading tech companies.



Celebrating the Next Generation of Tech Talent



ITIDA, in collaboration with the National Telecommunication Institute (NTI), celebrated the graduation of 100 top-performing university students from its enhanced Summer Training Program that targets training 10,000 Students in Emerging Tech and Digital Arts. Held at ITIDA's Smart Village headquarters, the ceremony included a keynote address from ITIDA CEO Eng. Ahmed El Zaher and Dr. Ahmed Khattab, Director of the National Telecommunication Institute (NTI).

Participants also toured the Smart Village, and visited offices of local and multinational firms and gaining firsthand experience of workplace environments.

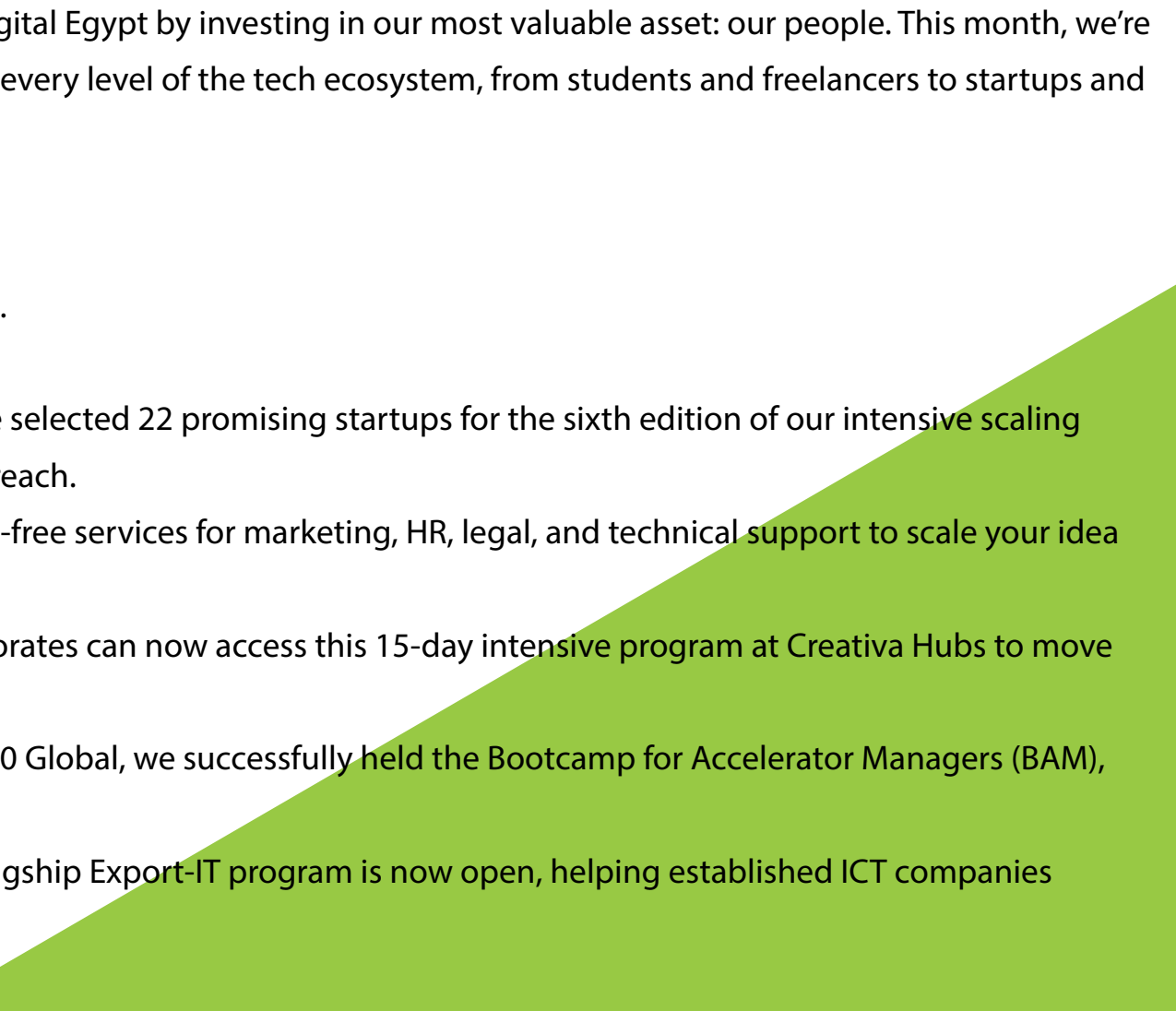
The program successfully equipped young talent with advanced digital skills, strengthening Egypt's position as a hub for ICT and cross-border digital services. Since its launch in June, the program has already trained more than 6,100 students, with another 4,000 currently enrolled. Training is delivered in hybrid formats, combining in-person sessions at MCIT's Digital Egypt Innovation Hubs (Creativa) with online courses, ensuring broad access across the country.

ITIDA Expands Tech Job Opportunities to Tier-2 Cities with Successful Beni Suef Employment Fair

In a strategic move to decentralize Egypt's growing IT and offshoring industry, ITIDA recently held its 18th employment fair at the Digital Egypt Innovation Hub (CREATIVA) in Beni Suef—bringing hundreds of tech job opportunities directly to youth in tier-2 cities.

The event attracted more than 700 participants and featured 11 leading local and international companies, including VOIS, VXi, and Aura Communication, offering over 650 roles in IT services, BPO, and contact centers. With workshops on AI, employability skills, and career guidance, the fair not connected talent with employers but also reinforced the importance of skill development as a cornerstone of career readiness.

Through initiatives like this, ITIDA continues to ensure that Egypt's digital transformation leaves no talent behind, empowering a new generation of tech professionals across the nation.



Empowering Organizations and Individuals through Tailored Training Programs

At ITIDA, we are committed to building a robust and competitive digital Egypt by investing in our most valuable asset: our people. This month, we're proud to showcase a wide array of programs designed to empower every level of the tech ecosystem, from students and freelancers to startups and established enterprises.

Launching & Scaling Startups & Businesses

Fueling the next wave of Egyptian innovation and global expansion.

- **Applications Open for Seed Bootcamp** with 500 Global: We've selected 22 promising startups for the sixth edition of our intensive scaling program, providing world-class mentorship to expand their global reach.
- **Grow Your Startup with StartIT:** Receive EGP 480,000 in equity-free services for marketing, HR, legal, and technical support to scale your idea into impact.
- **TECH LAUNCHPAD** is Here! Early-stage founders in 16 governorates can now access this 15-day intensive program at Creativa Hubs to move from concept to market.
- **We Empowered Accelerator Managers:** In partnership with 500 Global, we successfully held the Bootcamp for Accelerator Managers (BAM), enhancing Egypt's support infrastructure for innovators.
- **Boost Your Company's Global Reach:** The new round of our flagship Export-IT program is now open, helping established ICT companies expand their exports and enhance international competitiveness.

Building In-Demand Careers

Equipping individuals with skills for today's global market.

- **Launch Your Freelancing Career** with ITIDA Gigs: Egypt's largest freelancing enablement program is still open! Join our free, certified program to achieve financial independence.
- **"Up4Jobs" Graduates First Batch:** We celebrated 110 trainees who mastered the C1 German language level, preparing them for high-value careers in the outsourcing industry.
- **Hands-On Learning with Siemens:** We concluded a successful round of the Best-in-Class Summer Internship at our Industry 4.0 Center, training 18 students in smart manufacturing.
- **"Train to Hire" Success Stories:** Our recent visits to Octopus Training Academy and Global Academy highlight how the program is successfully equipping job seekers with advanced technical and language skills for immediate employment.

Advancing Professional Expertise & Ecosystem Standards

Upskilling the workforce with globally recognized certifications.

- **Globally-Recognized Certifications via SECC:** We recently hosted the AIOps Foundation and ITIL® 4 Foundation certification courses. Stay tuned for upcoming courses, including DevOps Leader (DOL)® and a practical training on GitHub Copilot.
- **Cyshield Achieves ISTQB Gold Partnership:** Facilitated by the Egyptian Software Testing Board (ESTB), this milestone underscores the growing maturity and international alignment of Egypt's software testing ecosystem.
- **University AI Initiative Trains Future Experts:** In collaboration with MCIT and Dell Technologies, we celebrated the close of the 3rd round of our University Capacity Building Initiative in AI. The program successfully upskilled 676 students from eight universities, who developed 70 innovative AI projects and competed in a hackathon focused on the tourism sector, building a strong pipeline of AI talent for the industry.

Fueling Innovation & R&D

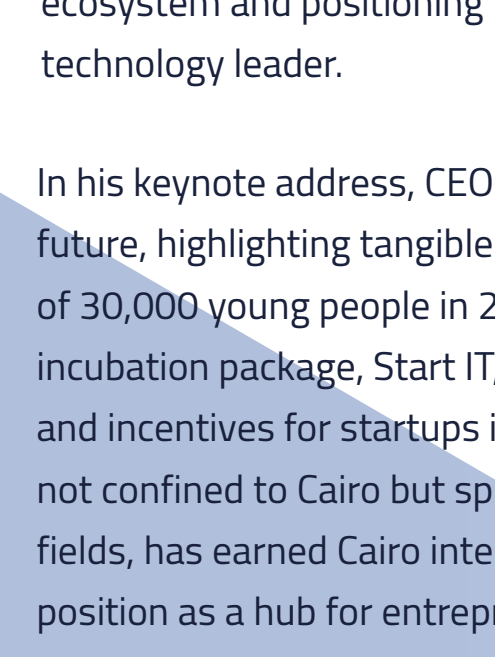
Transforming bold ideas into groundbreaking realities.

- **Compete in National Innovation Challenges:**
- **DIGITOPIA:** Submit your ideas in gaming, design, cybersecurity, or smart apps for a share of the EGP 10 million prize pool.
- **NeuroNexus AI & IoT Hackathon:** Develop smart solutions for healthcare and environment to compete for EGP 60,000 in prizes.
- **Transform Your Research into Products:** The 39th round of our ITAC Collaborative Funded Projects (CFPs) is accepting applications for Product Development Projects (PDPs) with funding of up to EGP 5 million per project. To date, the ITAC program has a proven track record, having supported over 100 companies and researchers in bringing groundbreaking innovations to market, including a life-saving ventilator, a secure 5G wireless chip, and Egypt's first binder jet additive manufacturing machine.
- **Join our "WriteIT" Workshop:** On September 16, we will help companies and research institutes prepare stronger proposals for the ITAC PDP Round #39.



Visits

- ITIDA recently visited the Octopus Training Academy in Alexandria to follow up on the **"Train to Hire Program."** The visit highlighted the program's success in preparing participants for careers in the Business Process Outsourcing (BPO) sector, with many alumni now employed by Octopus. The academy offers specialized training in customer service in both English and Spanish, empowering youth with skills for local and international markets.
- ITIDA's Training & Capacity Building Team recently visited the **KOMET INSTITUT** in Alexandria to follow up on the **Up4Jobs** grant program. The initiative has successfully prepared 110 participants with C1 German language skills for global outsourcing careers, with a total goal of training 600 qualified professionals.
- ITIDA's Training Team recently visited Komet's Alexandria branch to follow up on the **Up4Jobs** training program, which prepares young Egyptians for careers in the offshoring industry. The initiative aims to equip participants with strong German language skills, enabling them to access global job markets and strengthen Egypt's position as a competitive talent hub.
- ITIDA recently visited **Global Academy** to follow up on the **Train to Hire Program**, which is successfully equipping job seekers with advanced technical skills in Oracle E-Business and Cloud Development. The program aims to enhance participants' employability and prepare them for careers in the IT sector.



ITIDA Engagements

- ITIDA's SECC is hosting a **Tech Night** session on Aug 11, 2025, titled **"Data Fabric and Data Mesh: The AI-Ready Jobscape Data Management Strategies."** This event will explore how modern data architecture can help organizations prepare their data for AI at scale by breaking down silos and enabling agility.
- ITIDA's SECC, in collaboration with **Meska AI**, recently hosted the inaugural **Meska AI Spark Networking Event** at the Creativa Innovation Hub in Giza. The event brought together AI innovators and enthusiasts, highlighting ITIDA's commitment to fostering a strong AI community and supporting tech talent through its network of Creativa hubs.
- ITIDA is a strategic partner of the **Arab Security Conference 2025**, held from Sep 7-8, where two of its experts will deliver sessions. The agency's participation reaffirms its commitment to strengthening digital trust and advancing cybersecurity innovation in Egypt and the region.
- ITIDA, through its **SECC**, recently served as a strategic partner for **Roche Connect**, an event that brought together leaders in healthcare and technology to discuss the future of patient care in Egypt. Held at the **Creativa Innovation Hub**, the event addressed key topics like digital transformation and data governance, reinforcing ITIDA's role in advancing the nation's digital health ecosystem.



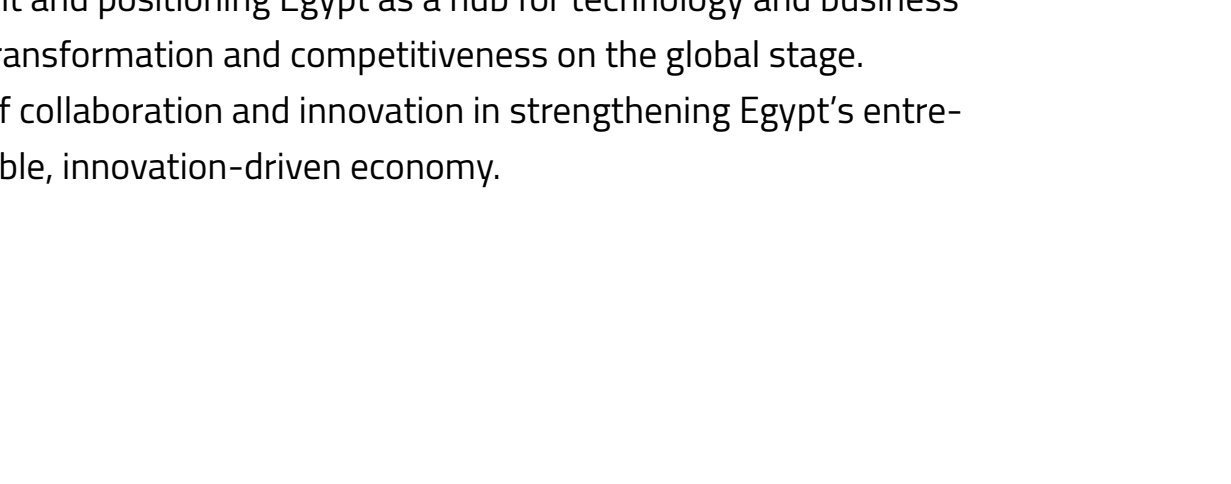
Startup Ecosystem | Navigating the Entrepreneurial Scene

- **ITIDA Champions Startup Growth and Nationwide Innovation at Egypt Innovation Week 2025**

During the landmark Egypt Innovation Week 2025, held at the restored Granada Palace, ITIDA showcased its comprehensive strategy for empowering Egypt's innovation ecosystem and positioning the nation as a regional technology leader. In his keynote at Techne Summit Cairo, CEO Eng. Ahmed El-Zaher emphasized that investing in youth talent forms the cornerstone of Egypt's digital future, highlighting tangible results including the support of over 790 startups—more than double last year's figures—and the training of 30,000 young people in 2025 alone. Through an expanding network of 18 Creativa Innovation Hubs, enhanced startup incentives reaching EGP 480,000, and partnerships with global leaders like Plug and Play, ITIDA is ensuring that innovation is not confined to Cairo but spreads across all governorates. This integrated approach, coupled with upcoming investments in deep-tech fields, has earned Cairo international recognition as one of the world's top science and technology clusters—confirming Egypt's rising status as a hub for entrepreneurship and digital invention.

- **Egypt Innovation Week Debuts with ITIDA as Strategic Partner at Techne Summit 2025**

As part of its ongoing mission to fuel Egypt's digital economy, the Information Technology Industry Development Agency (ITIDA) is proud to be the strategic partner for Techne Summit 2025, part of the flagship first-ever Egypt Innovation Week, held across Cairo and Alexandria. This landmark gathering will unite a global network of innovators, entrepreneurs, investors, and tech leaders in a powerful display of Egypt's burgeoning potential on the world stage.



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At Techne Summit Alexandria 2025, ITIDA showcased its startups, initiatives, and innovation programs through a dedicated booth connecting entrepreneurs, investors, and partners. Sixteen ITIDA-supported startups from TIEC and Creativa hubs presented cutting-edge solutions in AI, HealthTech, EdTech, and Sustainability. ITIDA also hosted insightful sessions on startup growth, funding, and AI innovation, featuring experts from its SECC and Creativa teams. Through its strong presence, ITIDA reaffirmed its commitment to empowering Egyptian startups and strengthening Egypt's position as a hub for entrepreneurship and digital services.

Reports

ITIDA at Egypt Entrepreneurship Sector Diagnostics Report '25 Launch Summit

ITIDA joins as the Strategic Partner of the Egyptian Entrepreneurship Sector Diagnostics Report 2025 Launch Summit, taking place this September in El Gouna.

With a mandate to advance Egypt's innovation and AI ecosystem — from empowering startups and digital entrepreneurs to attracting global investment and positioning Egypt as a hub for technology and business services — ITIDA continues to drive digital transformation and competitiveness on the global stage.

This partnership highlights the importance of collaboration and innovation in strengthening Egypt's entrepreneurial landscape and building a sustainable, innovation-driven economy.